

PREFACE

Tourism is one of the world's most important activities, involving number of people and countries, vast sums of money and generating employment in wide spectre of auxiliary activity. The diversity of experience of the typical tourist in the world today is much wider and sharper than that of the past. The consumer expectations have no limits. This is partly because tourist supply is more sophisticated and that because the love for Variety Theorem which state the tourist is willing to count on a wide variety of goods and services on vacation and holiday. The access to information and sometimes misinformation as well about desiring destination, country or exotic island, thanks to smart phone is instantly. The data proliferation raises infinitive possibilities in our research field.

The Internet has revolutionized access to relevant data that comes from many sources benefiting and making much easing our task as researchers to picking up casual data from here and there in pursuit our scholar projects.

Tourism research has indeed become a booming and attractive agenda for data analysis oriented empirical economist thanks to modern technology. There has been a tremendous improvement over last decades in the mathematical, statistical, probabilistic, and computational tools available to applied macroeconomics in tourism research. Under these circumstances, to aim at capturing even the broad contours of this diversity of development experience impacted by tourism in a short monograph is hopeless. The present volume originates from our research in tourism economics already published in refereed journals and edited publications.

The statistics and econometrics, is used as a “toolkit”, to collect data and then to build a model fitting these data, without guarantee that those fitting follows a rule of first-best solution.

The book is no attempt to make comprehensive or broad representation of the issues of development of macro econometric modelling in tourism research. Authors' intention is to be selective, illustrative and deep, to present cases of analytical thinking on some of the major issues of model-based research in tourism sector.

The cases that are given in this volume go from idiosyncrasy of convergence in tourism trends, testing the wealth effect in tourism demand, looking for links among tourism arrivals, traffic accidents and peculiarities of business cycles.

Pula, Croatia

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